

# EOTM Radio Sponsorships

EOTM Radio is pleased to offer several opportunities to promote your business, build brand awareness, drive traffic to your organization or website, and directly sell products and services.

As part of a custom-developed promotional campaign, your business or organization can sponsor one or more hours of a specific program.

## Types of Sponsorships

### ➤ Individual Radio Spots

Want to purchase an advertising package where your ads will run at a specific time on a prescribed day? Let's talk about a custom campaign designed to meet your marketing and promotion goals.



### ➤ Advertising on Scheduled Shows

Ready to add an EOTM Radio campaign to your current marketing mix? Try a gold plan that will provide exposure for your business and demonstrate what advertising to this powerful audience can do for you. EOTM Radio will develop 2 effective 30-second radio advertisements for your campaign.

### ➤ LIVE Remote Broadcast

#### Remote Broadcasts at YOUR Event

Want to draw attention, create "buzz" and have a great time at your place of business? Invite EOTM Radio to broadcast from your business or event! Day, night, and weekend event bookings available.

#### Included in your remote broadcast event package:

- 2 x 30-second event advertisements run daily for 1 week prior to event.
- 5-line text promotion of live broadcast in EOTM Radio weekly e-letter, sent prior to broadcast
- Broadcast engineer and Show host
- Opportunity to go on-air to promote your business and event during remote broadcast.

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## *Radio Show Sponsorship Tiers*

### **Gold Plan will include each Month:**

- 2 x 30 second spots run 24/7, daily Total: 60+ 30-second advertisements monthly.
- 1" x 1" graphic logo and link to your website from [www.eotmradio.com](http://www.eotmradio.com) and [www.queensofinternetradio.com](http://www.queensofinternetradio.com) in the blog section and affiliate section.
- Quarterly, a 5-line text advertisement with link to your website, included in EOTM Radio's weekly newsletter, sent to registered subscribers.
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#### Benefits:

Ads run consistently, daily on EOTM Radio.

- Direct link from EOTM Radio to your website.
- High value ads, volume discount, under \$99!

### **Silver Plan will include Each Month:**

- 2 x 30 second spots run 24/7 , daily - Total: 30+ 30-second advertisements monthly.
- 1" x 1" graphic logo and link to your website from [www.eotmradio.com](http://www.eotmradio.com) and [www.queensofinternetradio.com](http://www.queensofinternetradio.com) in the blog and affiliate sections.



### **Platinum Sponsorship Plan:**

Each show **exclusive** hour sponsorship includes:

- 5 x 30-second radio advertisements during the hour.
- 1 x special offer promotion, read live on-air, during the hour.
- 2 x 30-second radio advertisements daily on [www.eotmradio.com](http://www.eotmradio.com)
- 1 x 30-minute appearance/interview on your sponsored show/mo. Total: 80+ 30-second advertisements monthly.

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- 1" x 1" graphic logo and link to your website from [www.eotmradio.com](http://www.eotmradio.com) and [www.queensofinternetradio.com](http://www.queensofinternetradio.com) in Blog and Affiliate/Partner section.

## Benefits:

- Consistent weekly ad placement during popular programming.
- High Frequency of ad presentation during sponsor hour.
- Flexibility to change offer for live read ad, weekly.
- Direct link from EOTM Radio to your website.
- Special guest appearances on-air differentiate your business.
- High value ads, volume discount, only \$50 each!



**Contact us for details.**

## *Sponsorship Pricing*

### 2010 Rates

All rates are subject to change, please contact your Marketing Consultant to confirm current pricing, available specials and volume discounted pricing.

### **Show Sponsorship – Platinum Plan:**

Exclusive Per Hour Sponsorship:

**Price:** \$100 per sponsored hour, per week, 3-month contract

10% discount for 6 month term, 20% discount annual contract

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## **Advertising on Schedules Shows – Gold Plan**

**Price:** \$300 per month. 3-month contract, paid monthly  
10% discount for 6-month term, 20% discount annual contract

## **Individual Plan**

Radio Spot Production \$100 each

30-second spot: \$50 each airing

60-second spots: \$100 each airing

**Note:** Price Depends on Package - \$150 per month minimum. 3-month contract

## **LIVE Remote Broadcast**

**Price:** \$400 per hour, 2-hour minimum, paid in advance.

*Interested in Becoming a Sponsor? Just Email us today and put “Become a Sponsor” in the subject line and a one of our marketing consultants will contact you or for a quicker response call 213-290-3573 directly.*

**[Click here to Listen to EOTM Radio](#)**