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Since 2007 EOTM Radio has become the new voice of internet radio. With their innovative approach of integrating engaging entertainment shows with equally alluring informative business, political and cultural series, EOTM has successfully helped to pioneer the *New Media Industry*. EOTM is documenting the present successes and triumphs by building on the accomplishments of the past and helping to seek higher levels of success for the future.

*“Love, Hate and the Dance between Them”* is a brand new show under the network airing every Thursday from 8pm to 9:30pm PST. The show touches on pop culture, college news, entertainment and current events.

- ✓ Listening Audience for *Love, Hate and the Dance between Them*
  - Over 10,000 monthly and steadily growing.
  - Listener Demographics: 18-25 yrs – 26-30 yrs
    - ❖ Cultural Breakdown
      1. 52% African Americans
      2. 40% White

3. 8% Other
4. 62% Growth rate for all shows under the EOTM Radio Network

#### Top 10 ways Listeners access "Love, Hate and the Dance Between Them"

1. iTunes
2. Queens of Internet Radio
3. Browser
4. Window Media Player
5. Smart Phone
6. Search Engine
7. Apple Core Media
8. Large Small Crawler
9. Word Press
10. Podcast Ready

View the [EOTM Media Group Press Kit](#)

Learn how to advertise on ["Love, Hate and The Dance Between Them"](#).

For specific advertising and sponsorship questions contact:

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